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## BeBlue – Career Guidance in Blue Economy

The [blue economy](#) concept highlights the necessity of promoting economic growth, social inclusion and development of livelihoods, while protecting the environment and encouraging the sustainable initiatives in the ocean and coastal areas.

This partnership is a response to the lack of transparency of skills and qualifications, which is responsible for inefficiencies in the [blue economy labour market](#). On top of that, the low labour mobility of “blue professionals” is also a problem that workers from Europe have to face. From interviews with blue stakeholders, we concluded that increasing the transparency of skills needed in the related fields would be suitable, achievable and feasible for improving the labour market inefficiencies.



Therefore, the following three institutions tackle these problems in the blue economy during 2020-2022:

- Asociatia TEAM4Excellence, Romania
- Sea Teach, Spain
- Osmaniye İl Milli Eğitim Müdürlüğü, Turkey

[BeBlue](#) aims to strengthen the intra and inter sector mobility of vocational education and training (VET) learners from partner countries in the blue economy, with help from 15 other associated partners that contribute to reaching the target groups, to implement project tasks and to support the dissemination.

During the project, the target groups, which consists of VET learners aged 14-19 years with interest in planning their careers in the blue economy, VET teachers/mentors and schools, will benefit from the intellectual outputs of the consortium. BeBlue partnership aims to equip the target groups with a [Blue Career Path Platform](#), an online [training course in the blue economy](#), and a [Blue Career eMentoring programme](#).

Based on the exchange of experience in the maritime, offshore and other blue economy sectors, the partners contribute to effectively distributing the project results to groups of youth, trainers, teachers, and schools, on a local, regional, national and European scale, in order to [improve employability](#) of VET learners in the blue economy, along with the capabilities of the same group to switch across sectors. Through involvement in the project, we expect that VET schools will become aligned to the needs and opportunities of the blue economy, making themselves more attractive to students.